Rug and carpet manufacture has reached a new level of sophistication, with breathtaking designs, incorporating sustainable, innovative materials



- 1 Woosie Bouclé carpet, £79.95 a square metre, Alternative Flooring
- 2 Rondel rug, £2,465 for a standard 2m size, Jennifer Manners
- 3 Anemone rug, from £1,690 a square metre, The Rug Company
- 4 Turner Pocock collection, from £2,640 for 2.44m x 3.05m, Peter Page







## 1 ALTERNATIVE FLOORING

Woosie is Alternative Flooring's first wool sisal blend in a neutral palette of warm oatmeals and cool greys. Both fibres are sustainable, with the three-ply woollen yarn giving a soft, luxurious feel underfoot, while the hardwearing sisal adds rustic texture and lustrous sheen.

## 2 JENNIFER MANNERS X HENRY PRIDEAUX

This ground-breaking, three-dimensional Rondel rug by interior designer Henry Prideaux and luxury rug designer Jennifer Manners, and has been innovatively designed using fibres made from recycled water bottles.

## 3 THE RUG COMPANY

The ethereal flower motifs on The Rug Company's new Anemone rug from the Sarabande Collection have been taken from an artwork by multi-disciplinary artist, Stephen Doherty. The finest Tibetan wool and silk have been used, in a delicate watercolour palette.

## 4 PETER PAGE X TURNER POCOCK

Rug specialist, Peter Page has collaborated with interior designers, Bunny Turner and Emma Pocock to produce a collection of striking flatweave rugs and runners with dynamic motifs that work beautifully in both modern and traditional settings.

Also of note... Sustainable flooring company Crucial Trading's Balance collection made from 100 per cent New Zealand wool.